

# DESMOND GRUNDY

creative producer and technology developer

**Work** Project Management, PHP/SQL programming, graphic design, sales/marketing, training and support

**Play** Music, house construction, audio and video recording, landscape gardening, publishing

## EXPERIENCE (select list)

*role*

PHP/SQL programming, design  
PHP/SQL programming, design  
PHP/SQL programming, design  
Chief Technology Officer, developer  
Database and PDF developer  
Technology consultant/developer  
Print Production Technician  
Employee training  
Sales and Marketing consultant

*company*

Bakers Saddlery  
Travelosophy  
Brunel/Multec/Mining  
Bassett Laudi Partners  
Toronto Stock Exchange  
United Church of Canada  
Firefly Books  
Sony of Canada  
many smaller firms

*product*

Dynamic website with user admin.  
Dynamic website with user admin  
Multimedia website with survey  
Integrated HR/recruiting software  
Online IPO forms package  
Voices United Hymn Book  
4-colour book catalogues (9/yr)  
FaxBack system, training guides  
Brochures, POS, logos, websites

## TECHNOLOGY (select list)

*hardware/software*

FreeBSD, Windows, MAC/OS  
PHP, HTML, CSS/Page Layout  
Audio and video source editing

*usage*

back office server programming  
website development  
music CDs / training DVDs

*application*

internet, intranet  
see above  
publishing

## CREATIVE (select list)

*Client*

Wrap and Roll Restaurants  
CANASB  
Equine Massage

*task*

logo design  
website production + Flash  
videography/music

*product*

corporate logo  
graphics, mail list  
training video

## CONSULTING and PROJECT MANAGEMENT

*client*

Firefly Books Ltd.

Group Multimedia Network

Bassett Laudi Partners

Sony of Canada

*task*

Converting the company from using paper based catalogue production methods to using computerized production.

Establishing PC/Apple in-house marketing network and I-800 phone network logistics

Integrating in-house software development within the larger context of company marketing and HR fulfillment.

Development and integration of in-house marketing methods using fax while training employees on technology usage

## EDUCATION

Media Writing and Production

Sheridan College Graduate

Oakville, 2 yrs.

## CONTACT AND REFERENCES

References and portfolio available on request

for more information please contact: [dgrundy@dgrundy.com](mailto:dgrundy@dgrundy.com)